

Partners Card Benefiting The Family Place

Historical Timeline

1978 The Family Place shelter and hotline opens, one of the first in Texas

1982 First outreach center opens

The Partners Card is Coming!



Sally Johnson, Sally Hoglund

1993 The Family Place launches Partners Card with 175 participating stores. Mrs. Gene Jones serves as the first Honorary Chair. Sally Hoglund and Sally Johnson chair the inaugural event, which raised \$90,000.

1998 Partners Card revenue exceeds a half million dollars with more than 10,000 cards sold.

2000 Partners Card grows to more than 500 participating stores

New Safe Campus opens: 100 shelter beds, 22 transitional housing apartments

2001 Partners Card proceeds help offset a \$117,000 operating deficit created by the recession, cuts in federal funding and increased client needs.

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2002 Partners Card celebrates a "Decade of Making a Difference" with a breakfast hosted by Tiffany & Co. Highland Park Village and Preston Royal Village join as Ruby sponsors during the Diamond Anniversary.

2003 Highland Park Village kicks off the 2003 shopping week with a preview shopping party

2005 Chase joins as Presenting Sponsor of Partners Card

2006 The Family Place Partners Card presented by Chase experiences a record-breaking year, raising \$830,000 to help victims of domestic violence.

2007 Partners Card will celebrate 15 years of success! To-date, Partners Card has raised more than \$7.5 million for The Family Place. Partners Card funds have made it possible for the growth of the organization enabling the agency to serve counseling clients without a waiting list, to expand shelter services with the opening of the Safe Campus in 2000 and to continue to prevent family violence through educating youth.

In 29 years of service, The Family Place has counseled more than 100,000 clients, provided life-saving shelter to more than 15,000 women and children and answered more than 400,000 calls for help.