

Celebrating 15 Years of Shopping, Saving Money and Saving Lives



Can you believe it? Fifteen years ago, a small group of dedicated volunteers created what was destined to be the biggest fundraiser for The Family Place and an annual shopping event no one in Dallas wants to miss. It seems like only yesterday that Partners Auxiliary President Linda Beach gathered founding Co-Chairmen Sally Hoglund and Sally Johnson and some close friends of The Family Place together to “secretly” discuss this idea. And now, The Family Place Partners Card is proudly celebrating 15 years of success.

In 1993, the “two Sally’s” brought a community of sellers and 150 retailers together raising \$90,000—astounding for an



Anne Conner and Janet Nylund

inaugural year. Over the years, Partners Card has grown to

include more than 650 participating retailers and to-date has

raised more than \$7.5 million for The Family Place!

The two Sally’s started something big—funds raised from Partners Card have made it possible for The Family Place to grow into the largest family violence service provider in Dallas and one of the largest in the country. Partners Card has helped The Family Place serve counseling clients without a waiting list, expand shelter services with the opening of the Safe Campus in 2000, and continue to prevent family violence through educating youth.

Join us in this special anniversary year and celebrate this great tradition that lets us shop and save at our favorite stores while saving lives.



(Above) Susan Wilson and Jane Pierce



(Right) Linda Beach



Sally Hoglund, Debra Erickson, and Sally Johnson



Kate Rose Marquez and Kristen Johnston